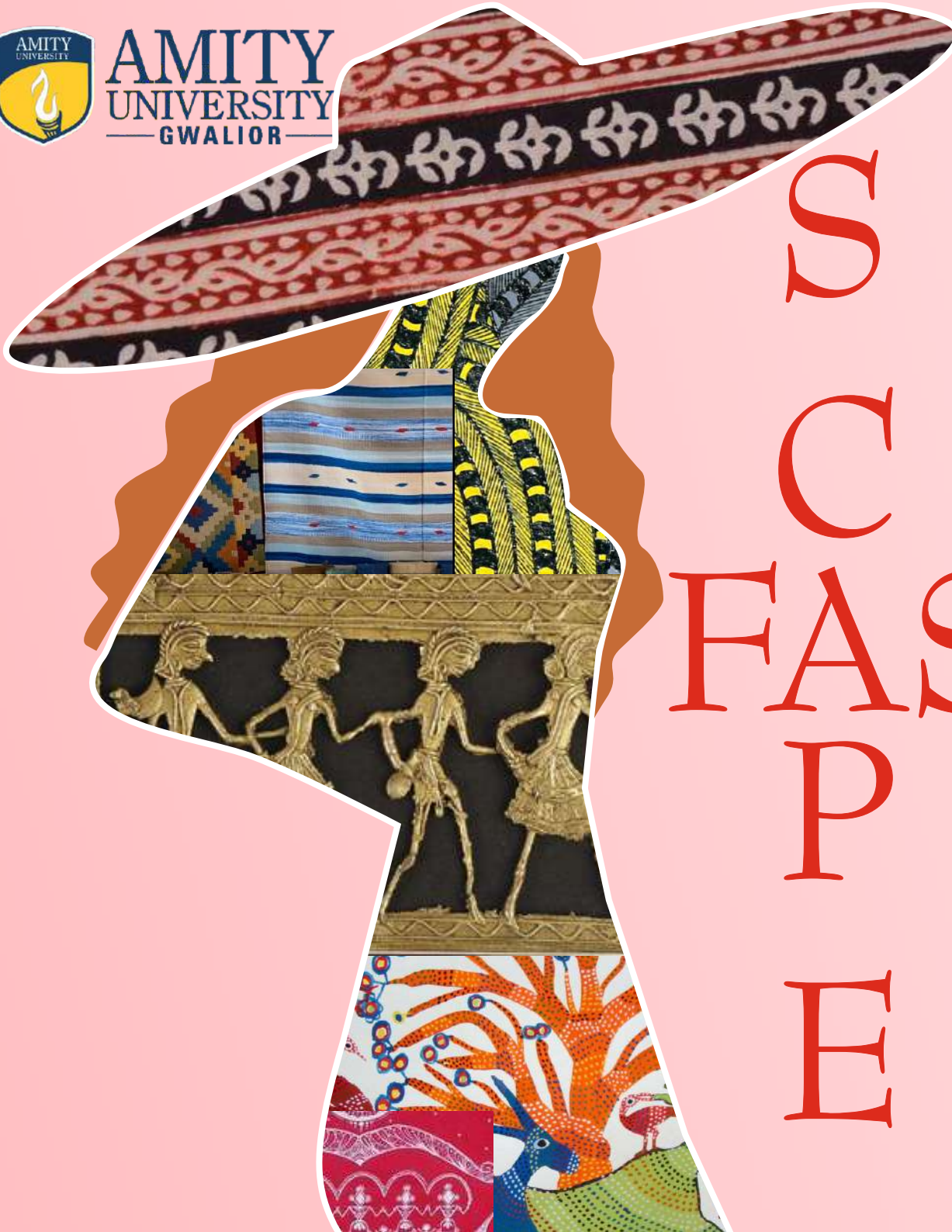




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Gwalior



S C FASHION P E

Amity School of Fashion Design & Technology
E-Newsletter-Volume 1, Issue 1

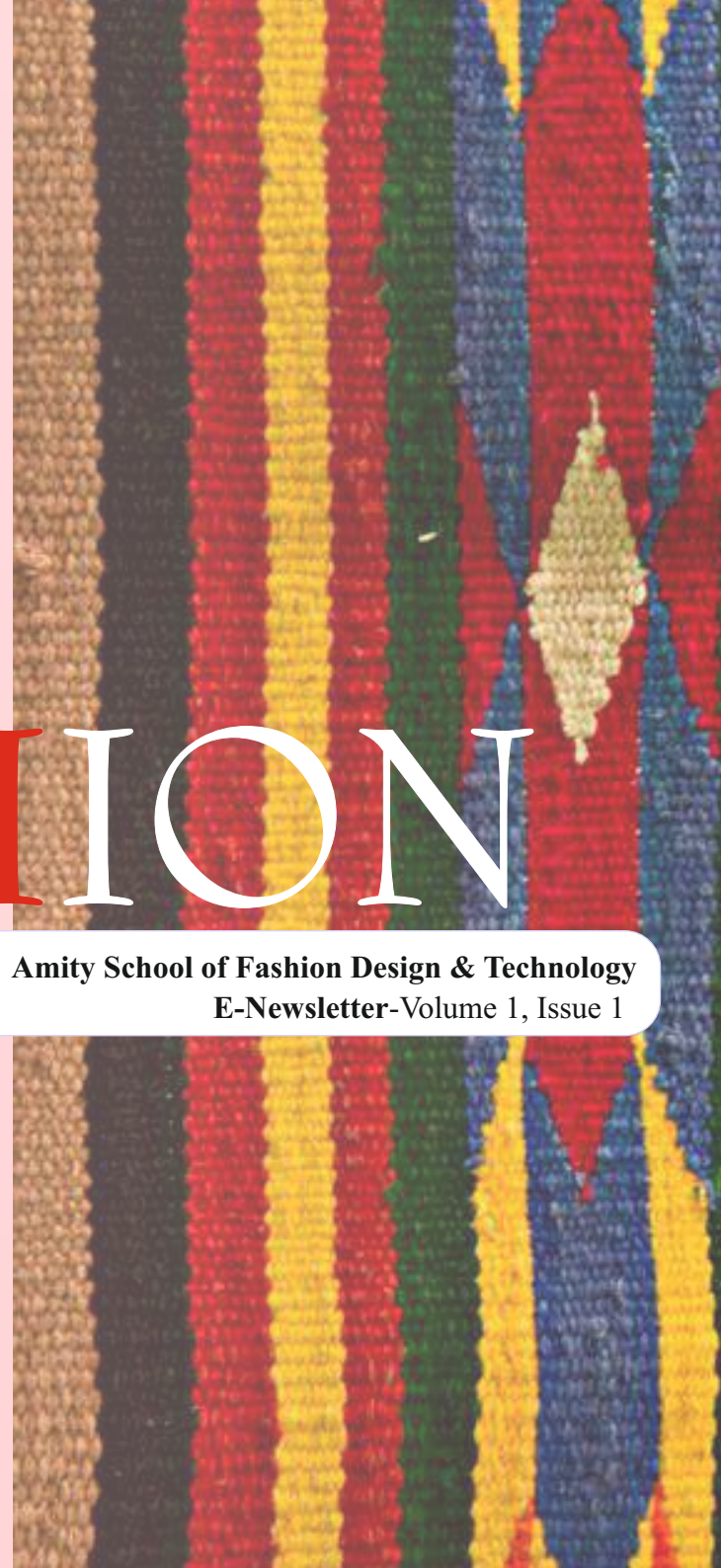


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Message From Head of Institute

Heartiest Greetings!

It is my great pleasure to introduce the first issue of our bi-annual newsletter '**FASHION SCAPE**' by Amity School of Fashion Design and Technology. I would like to extend a very warm welcome to the readers of this newsletter. I take this opportunity to thank our authors, editor, and anonymous reviewers, all of whom have volunteered to contribute to the success of the Newsletter.

'FASHION SCAPE' is primarily focused on journey of ASFDT till date and of the fashion world. It intends to propagate the latest happenings in fashion including latest trends, forecasts, inputs from fashion experts and achievements of ASFDT.

I hope this newsletter will acquaint students, researchers and academicians with recent research and innovations in fashion & textile. I take this opportunity to thank the editorial team for putting in their efforts to bring a wonderful and informative newsletter. We welcome your inputs for forthcoming edition in January 2023.

Ms. Anshu Singh Choudhary
Head of Institute
ASFDT, AUMP

Message From Editor

At the outset this is an enormous pleasure to announce the publication of the inaugural issue of newsletter '**FASHION SCAPE**' of ASFDT. This newsletter truly summarizes the reflection of institutional creative work in curricular and co- curricular activities.

I would like to thank Ms. Anshu Singh Choudhary, HoI ASFDT and the team of ASFDT for being constant motivation in materializing this work.

Ms. Shweta Singh
Assistant Professor
ASFDT, AUMP

Editor in Chief



Ms. Anshu Singh Choudhary
Head of Institute
ASFDT, AUMP

Editor



Ms. Shweta Singh
Assistant Professor
ASFDT, AUMP

Student Coordinator



Ms. Anshika Singh Tomar
Student
ASFDT, AUMP

Student Coordinator

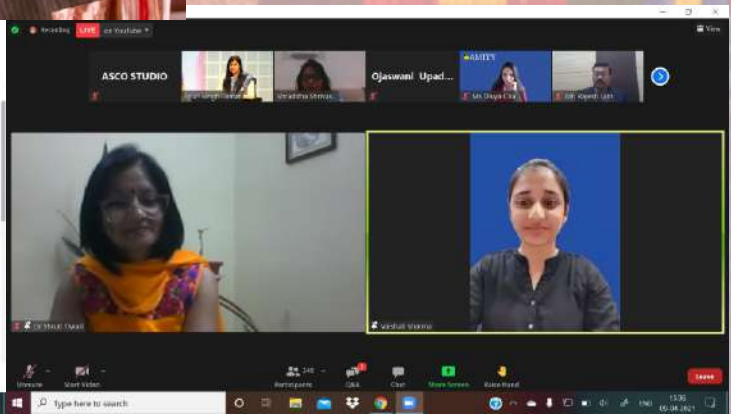
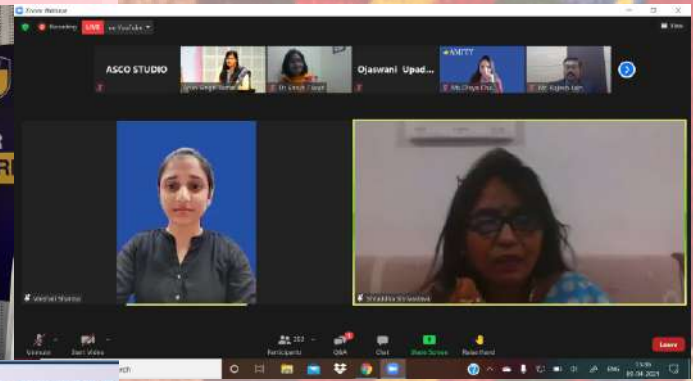


Mr. Aayush Kumar Shrivastava
Student
ASFDT, AUMP

Designed by



Ms. Anshu Singhal
Training Specialist
ASFDT, AUMP





ANSHIKA TOMAR
Theme: *BGMI*



After PUBG, BGMI was banned in India. For the final garment collections, Ms. Anshika Tomar collected the reference from different seasons of PUBG and researched on Korean fashion. Her collection was quite dramatic and has relevance to warrior outfits. She used single color for creating her garments i.e. black, brown and white along with fur, leather and some woolen fabrics as the base material.

Fire is the element that keeps everyone alive. Mr. Akshat Nair chose the Mexican style to put life in his collection named Mexican Fire. He used Fabrics like silk, net, brocade and shimmer. To add more brightness in his collection, sequence, beads and stones were used. His collection was a mix-up of Mexican style with the colors of Fire.

AKSHAT NAIR
Theme: *Mexican Fire*





DISHA BHADOURIA
Theme: *Nayaab*



Ms. Disha Bhadouria represented the Korean culture and she named her collection 'Nayaab' which means unique. She got inspired from the Korean traditions and their music. Among the youngster music of South Korea is very popular, especially in the band called BTS. The band inspires a huge number of youths through their songs like 'Butter', 'Run BTS' and 'Dynamite'.

Ms. Ananya Mudgal got her inspiration from the Game of Thrones and the world of magic. Since then she has been addicted to capes and jackets. She kept her theme name Vogorosa- the magical world. In her collection sequenced fabric were used for the outfits. For giving the twist in culture she has embellished the cape.

ANANYA MUDGAL
Theme: *Vogorosa*





MAHAK KHARE
Theme: *Aurora*



This collection is related to northern and southern lights which we see during night-time. The main color we can see in the sky is green, blue, and purple with white stars twinkling. The techniques she used for her collection is tie-dye with pleats. She has used chiffon and satin fabrics for her collection.

Indian spices hold a special position in the world. The great taste, vibrant colors and aroma attracts everyone towards them. Ms. Ritu Kushwah got inspired by the texture and color of the amazing spices like Red chilli, Black pepper, Turmeric etc. The fabric she has used for her collections is velvet, crepe and taffeta.

RITU KUSHWAH
Theme: *World of Spices*





VIJAYA DIXIT
Theme: *Trappings of Rajasthan*



Ms. Vijaya Dixit was inspired from the 'Land of Kings', Rajasthan. She named her theme 'Trappings of Rajasthan' to show the rich diversity, traditions and bright colors of the state. She used georgette and crepe fabric with bright surface embellishment techniques.

‘Humming Bird’ is the theme of Ms. Riya Yadav. It is related to humming bird- a small bird with long, slender bill.

The name humming bird comes from the humming sound their wings make as they fly. The vibrant colour of the humming bird makes them attractive.

RIYA YADAV
Theme: *Humming Bird*





ANSHIKA DWIVEDI
Theme: *Gender Bender*



‘Gender Bender’ which basically represents LGBT community is the theme of Ms. Anshika Dwivedi. To give justice to her theme she used fabrics such as velvet, silk, net etc. The main element in her theme is the mirrors, as they represent shine along with clarity and pride.

Winners



Disha Bhadouria
Best Designer



Anshika Tomar
Best Theme



Akshat Nair
Best Influential Design

Every year Amity School of Fashion Design & Technology organizes a Fashion Show 'PARIDHAN'. It is a platform which gives the opportunity to all the graduating students to showcase their innovative ideas, special talents, flairs and skills in fashion fields.

This year PARIDHAN-2022 reflected outfits for the virtual world which spun around digital world of warriors and outlaws. Students have worked to break the myth of gender structure, they have added a mix of medieval fantasy from tele-series 'Game of Thrones' along with street art and music from lands of South Korea.

परिधन

Top 10 Trends



Oversized Outwear: *Oversized blazer with exaggerated shoulders, a roomy below-the-knee cocoon coat, or a streetwear-inspired larger-than-life bomber jacket, this is one trend that you can throw over the rest of your wardrobe.*

Chunky Knitwear: *It might seem an obvious choice for winter, but a cozy, oversized knit is still a key trend for Winter 22*



Patchwork Pants: *Patchwork was a huge trend in the early 2000s and is back in a big way. With a more refreshed take, the medley of patterns makes for complex outfit choices and can be styled with anything.*

Leather: *Leather is a great way to inject a point of interest – its smooth texture mixes beautifully back with your knits, silks, and cotton.*



Chunky Boots: *If there's one shoe trend that's still going strong it's the chunky boot*



for Winter 2022

Color Blocking: *is back in a big way. Bold and bright, these clothes are loud and not for the faint of heart. Try your hand at mixing warm shades like orange and pink, or stick to cool tones such as green and blue for a refreshing twist.*



Head to Toe Denim: *The double-denim trend has come and gone and certainly come off as a fashion faux pas at times, but this can be an incredible look when done correctly.*

Corset Belts: *This waist-cinching accessory works well with a range of outfits, and this year we're seeing it combined with knits, crops, and separates.*



Metallic Leather Bags: *Fashion lovers need to have a stunning bag in their collections, and these metallic pieces are intended to stand out.*

Cowgirls Hats: *This versatile accessory looks great when color blocking or accentuating a simple outfit on a day with your friends.*





Home Furnishing



Makeup



Eyewear



Watch



Very Peri
17-3938

Color

Dresses



Sari



COLOR - 2022

of the Year



Footwear

Women Strengthening

Women strengthening can be characterized as advancing ladies' healthy identity worth, their capacity to decide their own decisions, and their entitlement to impact social change for them and others. It is firmly lined up with female strengthening - a central common freedom that is likewise key to accomplishing a more quiet, prosperous world. Ladies' strengthening and advancing ladies' freedoms have arisen as a piece of a significant worldwide development and are proceeding to kick off something new lately. Days like International Women's Empowerment Day are additionally picking up speed. Be that as it may, in spite of a lot of progress, ladies and young ladies keep on confronting separation and viciousness in all aspects of the world.

Women strengthening is tied in with making undeniable level corporate administration for orientation uniformity, treat all individuals decently working, regarding and supporting non-separation and basic liberties. Guarantee the wellbeing, prosperity and security, everything being equal, whether male or female. Advance schooling, preparing and proficient improvement for women. Execute inventory network, showcasing practices and undertaking improvement that engage ladies. Champion equity through local area drives and support. Measure and report openly on progress to make orientation fairness.

Isha Goyal
Student (ASFDT, AUMP)

Fashion is Global

There is fashion all throughout. It is one of the primary ways we show ourselves to others, conveying the messages we want to convey about our sexuality, wealth, competence, subcultural status, and social standing, as well as our mood. The lives of all of us who create, sell, wear, or even just observe fashion have a significant economic, political, and cultural impact on the global fashion business. Each individual has their own notion of fashion. For some people, fashion refers to the newest styles in apparel, accessories, and footwear, while for others it may refer to the newest foods, ways of living, etc. People who wish to stay current with fashion read a variety of fashion magazines and watch fashion-related media. fashion plays a significant role in our lives.

Sumriddhi Maheshwari
Student (ASFDT, AUMP)

Fashion Field

A fashion trend is simply the style or styles of clothing and accessories that groups of people wear at any given time. The fashion industry is a multibillion-dollar global industry that deals manufactures, retailers and sells fashion products like clothes, footwear, jewelry, etc.

In the fashion industry, there are four levels: the production of raw materials, mainly fibers and textiles, leather and fur, the design, manufacturing, contracting, and retail sales of fashion goods, as well as a variety of forms of advertising and promotion. The one who designs fashion products is known as a fashion designer in the fashion field.

Types of Fashion Designer:

Apparel: It is common for apparel designers to specialize within the field because there are so many types of clothing to create. From celebrity dresses to worker's uniforms, they create a variety of styles for consumers throughout the world.

Haute couture: These designers usually work for high-profile and wealthy clients. They often create one-of-a-kind apparel tailored to meet the individual needs and preferences of their clients.

Ready-to-wear: They design outfits for groups of people using the right materials, presentation, and cuts customers request, and manufacture them in smaller, segmented groups. By doing this, apparel meets the specifications of each customer without appearing to be a custom-made garment.

Evening wear: Most customers will wear these designs to elegant events because of the luxurious fabrics and materials used by designers in this type of fashion

Childrenswear: The designers of children's clothing work with fewer fabrics and materials since children's clothing is usually smaller than other clothing. They create shoes and apparel for children of all ages, from infants to teenagers..

Beyond impressed and in love

The fashion market has reinvented itself in recent years. Currently, what you have are several niches that respond to several different target audiences. Thus, plus size fashion for 2022 is one of those markets that gained prominence. And the trends are amazing. Soft clothes are a piece of the 2022 style puzzle. When fellow plus size ask me the best way to find style inspiration or cute clothes, I always say social media. Following stylish plus size women on Instagram has been key to my own personal style journey and has led me to more unique pieces (and confidence) than anything else. I fill my feed with plus size bloggers and influencers and happens to be over a size 10 or 12. Instagram has been a godsend for plus size fashion lovers in this way. It is a place that has provided community and an inspiration to those who don't often see bodies that look like theirs reflected in advertisements, magazines, or television. Pantone said 2022 would be the year of periwinkle: a soft, soothing shade giving baby blanket vibes. Accessories are in on the fun, too.

Top 10 Hottest Fashion Trends of 2021-2022

- Hoodies Under Blazers.
- Power Bohemian Florals.
- Color Clashing.
- Tractor Trek-Sole Boots.
- Chunky Loafers.
- Academia. etc.

Ananya Mudgal
Student (ASFDT, AUMP)

Speak less, Show more

Fashion for me is something which express our identity without any speech, Everyone's uniqueness differs person to person and fashion changes according to time and status. Fashion should be appealing and impressive which can enhance our personality rather than adopting any fashion style which is in trend but does not match our identity. Now days social media is the best example where fashion plays a huge role.

Akshat Nair
Student (ASFDT, AUMP)

Fashion Outfit

Fashion is a non-verbal way of communication that conveys a lot about the person's personality, background and style. Fashion has become a part of human life. People began to choose clothes based on their own style preferences. Fashion is very important because it reflects the culture of a country. Fashion is carrying yourself in society without wearing anything trendy. It is the keyword for today's teenagers. It promotes creativity. The first modern fashion designer was “ Charles Fredrick worth ”. He was born on 13 October 1825 at England. He was the first to use live models. Thus inventing the ‘ Fashion Show “. The positive side of fashion is, it enhances your life and gives opportunity for independent thinking. There should be a balance between being fashionable and wearing suits us. Hence we should understand that fashion is the attitude we carry and just not fashionable clothes and accessories.

Shivi Goyal
Student (ASFDT, AUMP)

Trendiest Fashion Accessories

As you all know an accessory contributes, in a secondary manner, to an individual's outfit. Whether you are layering a single light weighted necklaces, adding a statement earring, or throwing on a scarf, accessories are essential for taking outfits to next level. Nowadays the trendiest fashion for accessories is getting above the expectation level of audience day by day because of the extremely creative ideas of designers or we can say, "the out of the box ideas". Whether we are talking about reptile accessories by Zara or the trash bag by Balenciaga. Like no one ever imagine before that these creepy creatures like reptiles can become a such trendy accessories and how can you forget the Balenciaga trash bag, there is no such attracting design on the bag, even it is very similar to the trash bag that we use in our house for waste, but still it is on the ramp. It is very clear that anything can be in fashion, things that we never imagine as accessories are in trend. We just need to think creative and out of the box.

Anshika Singh Tomar
Student (ASFDT, AUMP)

Impact of AI in Fashion: A Review

Artificial intelligence (AI) is already taking over a wide range of industries, with the potential to disrupt company through innovative technology, more efficient operational processes, and access to consumer and industry data that could give a future competitive edge. From designing to producing to consuming, technology and artificial intelligence have a profound impact on every element of fashion. Fashion has always been a phenomena that looks to the future and is eager to incorporate new technology as they become available.

Use of AI in Fashion –

AI supports and validates the creative decision-making process used in fashion product creation. by keeping an eye on design components including colours, fabric, patterns, and cuts, as well as their historical retail performance and future performance indicators.

Impact of AI in Fashion – Benefits of Implementing AI –

The fashion business uses artificial intelligence in a variety of ways. The first use is the use of digital assistants in an advisory capacity, making clothing suggestions to clients based on their height, weight, shape, and present size.

Another application of AI in fashion will be to increase efficiency and productivity in-store and online. As per the data from McKinsey, 20% of the global fashion brands using AI are generating 144% of the industry profits. It clearly indicates that a fashion brand should be among the top 20% to enjoy profits from AI.

Fashion Brands & Retails using AI –

Presently AI is being used by following brands:-

Alibaba ,Tommy Hilfiger, Macy's, Amazon

Benefits of AI in Fashion -

Fashion businesses and merchants are now able to keep track of fashion trends and their customers' purchasing habits thanks to deep learning technology and artificial intelligence. Benefits such as Improved client experience, Improved inventory control, Automates processes, AI in fashion reduces Returns, Forecasting.

Conclusion -

An even greater degree of change is being brought about by AI in fashion. Artificial intelligence is becoming a more popular topic among fashion companies, which is evidence that technology is unquestionably the future technology trend. The industry will become more knowledgeable and adept at comprehending consumer moods and fashion preferences thanks to artificial intelligence.

Prof. Shruti Tiwari
Professor in Design, Parul University

Infusion of traditional lifestyle with the society

“Fashion is just a boomerang that repeat itself with new element or variations”

In today's fashion world you cannot miss the seasonal trends, but researchers only focused on psychological fashion, fashion purchasing behavior and the tendency to keep clothes for a shorter time. However, in all of these we are forgetting the values of traditional lifestyle, culture, and sustainability. Traditional lifestyle is a critical value-based element that are missing in today's fashion world. A large group of people are following fast-fashion trends, which are neither a sustainable nor reflects our diverse cultures or traditional lifestyle. As a fashion designer, I believe that fashion's aim to bring people together and the same time they can express their personality, individual style, mood or feeling, culture, sustainability and much more in the form of traditional lifestyle. Let's talk about some examples of traditional lifestyle which has influenced the society. Products were developed by designers and followed by most people like short and long Kurtis to wear with denims. Tops or T-shirts developed by tie and dye or block printing techniques with Patiala or dhoti pants, denim bellbottoms and plazzo. Transferring the traditional designs or art forms like mandala, warli, madhubani on mobile covers, cushion covers, bags (jhole), footwear, glasses, nail paint design, mehndi & list goes on the on. Lastly, we should give emphasis on the importance of traditional lifestyle, culture, and sustainability without forgetting our roots and authenticity of the origin tribal art forms. Fashion consumers are interpreting these into their lifestyle.

There are some brands who works towards sustainable products like No Nasties, Doodlage, B-Label, 11.11, InSom, Mio Borsa, Nicobar, Ka Sha, Chakori Ethnic, Upsana, Liva and Mix Mitti. These are few names who started but it's a long way and I would like to share one of my favorite quote by Miuccia Prada with all budding fashion designers for this long journey "What you wear is how you present yourself to the world, especially today, when human contacts are so quick. Fashion is instant language."

Ms. Shweta Singh
Assistant Professor (ASFDT, AUMP)

Environmental Fashion

Environmental circumstances continuously worsen due to rising industrialization, development, and abuse of natural resources. Environmental health issues caused by ecological degradation include poor air quality, water pollution, impacts on biodiversity and habitat, and climate change due to excessive greenhouse gas (GHG) emissions. Due to growing environmental awareness and concern for the welfare of future generations, consumers in the twenty-first century are shifting to sustainable buying habits. This paradigm shift toward pro-social consumption is referred to as green consumerism. The apparel industry is one of the significant global contributor to several social and environmental problems. With 2.1 billion tonnes of CO₂-e emissions yearly or 4% of all emissions worldwide, fashion is still one of the least environmentally friendly industries in 2022, according to McKinsey & Company. Given that the fashion industry has been criticized for being overly energy-intensive, damaging, and wasteful, it has begun to manufacture eco-friendly apparel in an effort to win over consumers (BOF and McKinsey & Company, 2020). According to Niinimäki (2010), "eco-fashion is a clothing that is designed for long lifetime use; it is produced in ethical production system, perhaps even locally; it causes little or no environmental impact, and it makes use of eco-labeled or recycled materials". The concepts "green fashion," "ethical fashion," "sustainable fashion," and "eco-fashion" have all been used interchangeably. Apparel, being an integral part of our lives, integrating it with environment-friendly initiatives gains the attention of consumers, marketers, policymakers, and researchers.

Dr. Smriti Mathur
Academician, Researcher

Fashion is who you are

Our clothing choices and manner of dressing communicate many different facets of our personalities and emotional well-being. Every woman has clothing hanging in her closet that she more frequently identifies with in terms of feelings and emotions than with designers and fabrics. The unconscious mind typically influences decisions just as much as the conscious mind, whether it's choosing a dress that "always makes you feel happy when you put it on" or an outfit that "never looks right - I don't know why I bought it." "Clothes convey a plethora of messages about our identities, emotions, and social groups. Women frequently perceive themselves as more attracted and feminine when they dress like men or in clothing that is similar to men's clothing. The indications her choice of dress conveys—that she is willing to be unusual and is more rebellious than repressed. Although the majority of us think colour to be essential when selecting our clothing, most women hold that colour choices are more likely to be influenced by cultural trends and personal experiences than by emotional qualities that are inherent to each colour. The traditional saying "clothes create the man (or woman)" should be reversed if our clothing choices can reveal both a conscious and unconscious array of our psyche's deepest emotions. Through the clothes we wear and the way we wear them, we project an image, convey a message, draw or repel attention, and otherwise establish our identity. Beyond this, the one who is most likely to know how to bring it all together is the one who shines through the clothes.

Ms. Twinkle Rastogi
Assistant Professor (ASFDT, AUMP)

Sustainable Development Goal 12

Sustainable Development Goal 12 (SDG 12) is all about responsible consumption and production which is mutually interdependent, and closely dependent on customer's habit. So far as habit is concerned it is all about the mindset and perception of a customer. So, I would like to draw your attention to be a responsible consumer and have sensible consumer behaviour. We should believe in sensible buying decisions. As we have to achieve UN sustainable goals by 2030 to save our natural resources and our mother earth.

For sustainable living Taiwan in 2008 was the first to develop coffee grounds to make sustainable clothes out of the residue of coffee Processing, the benefits are that normal fabric is made of a lot of chemicals and synthetic colors, which is harmful to our nature, but coffee processing makes fabric eco-friendly and antibacterial, fast drying and deodorizing. Change in habits will bring change in consumptions. Let's live an eco-friendly and sustainable life to reduce waste. As Taiwan Shared a great message to have a holistic approach for reuse , reduce ,recycle which is now adopted by other countries as well. So, coffee has redefined itself not only as a refreshing beverage, but the multipurpose coffee bean deserves worldwide acknowledgement for a sustainable life.

Dr. Gunjan Shuklaa
Academician, Researcher

Modesty in Indian Fashion

One of the fundamental principles of Indian society is modesty. Making modesty one of the highest qualities in this religion is primarily motivated by the need to protect against the temptations that are thought to arise from incorrect clothes. The market for modest fashion goods is expanding. Through the ages, modesty has generated intense debate. One's life may be influenced by society in formal ways like laws and regulations or in informal ways like traditions and fashion. As time and social circumstances change, so does culture. The underlying causes can be attributed to the continually shifting attitudes toward modesty, which might differ from one location to another, from one age group to another, from one sector of society to another, and even from one hour of the day to another. Modesty is becoming much more interesting and contentious thanks to changing trends. Modest views fluctuate as a result of the interest and focus that are placed on various body parts with each shift in fashion. Fashion is a provocative and inspiring idea worthy of being portrayed for society's approval that makes us even more instinctive rather than an ambitious projected image of a reinterpreted good old value to achieve some purpose or agenda alike.

Ms. Madhavi Tomar
Assistant Professor (ASFDT, AUMP)



Shopper Stop
Harshita Batra
B.Des. Fashion Design



Velani Lifestyle Pvt. Ltd.
Ashwani Mallik
B.Des. Fashion Design



Tulsi Polyweave
Harshita Chhabra
B.Des. Fashion Design



Raja Maan Singh Tomar
University
Ayushi Kulshrestha
B.Des. Fashion Design



Shopper Stop
Parul Tomar
B.Des. Fashion Design



Paramount Products Pvt Ltd
Anshika Dwivedi
B.Des. Fashion Design
Batch 2020-2024



Bespokewala
Drishti Agrawal
B.Des. Fashion Design
Batch 2019-2023



Shahi Export House
Ananya Mudgal
B.Des. Fashion Design
Batch 2020-2024



Wailor the Fashion
Anshika Tomar
B.Des. Fashion Design
Batch 2018-2022



Bespokewala
Aayush Kumar Shrivastava
B.Des. Fashion Design
Batch 2019-2023



Yani Clothing Brand
Sumriddhi Maheshwari
B.Des. Fashion Design
Batch 2019-2023



Mannmani the Fashion House
Varuna Rajput

B.Des. Fashion Design
Batch 2020-2024



Paramount Products Pvt Ltd
Namrata Dhingra

B.Des. Fashion Design
Batch 2020-2024



Paramount Products Pvt Ltd
Sonam Barnwal

B.Des. Fashion Design
Batch 2020-2024



Bespokewala
Isha Goyal

B.Des. Fashion Design
Batch 2019-2023



Paramount Products Pvt Ltd
Mansi Kushwah

B.Des. Fashion Design
Batch 2020-2024



Shahi Export House
Akshat Nair

B.Des. Fashion Design
Batch 2020-2024

Fashion Runway



Vaishnavi Roy



Bharat Sapra



Ananya Mudgal



Abhishek Singh



Om Arora

Competition

Anushka Sharma



Roshni Moryani



Akshat Nair



Mansi Kushwah



Best Design
Vaishnavi Rai

Best Theme
Ananya Mudgal

Best Appearance
Om Arora and
Mansi Kushwah

Winners



Adhya Sharma
Style by: Ananya Mudgal

Jiya Choudhary
Style by: Anshika Singh Tomar



Pradhuman Mishra
Style by: Akshat Nair



Suhani Dayani
Style by: Divya Dayani

Winners

Stylish Kid-	Adhya Sharma
Photogenic Kid-	Jiya Choudhary
Chuby Kid-	Pradhuman Mishra
Confident Kid-	Sneha Sacha
Cutest Kid-	Suhani Dayani

Fancy Dress Competition



Sneha Sachan
Style by: Divya Sachan



Black Forest (ASFDT, AUMP)



Disco Drama (ASFDT, AUMP)



Social Butterfly (ASFDT, AUMP)



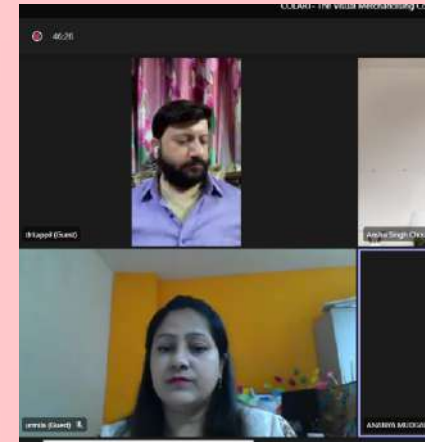
**Rococo Era
(Renaissance University)**



**Baroque Era
(Renaissance University)**



**Renaissance Era
(Renaissance University)**



**Romantic Era
(Renaissance University)**



**Party Edit
(FDDI, Hyderabad)**



**Work from Home
(FDDI, Hyderabad)**



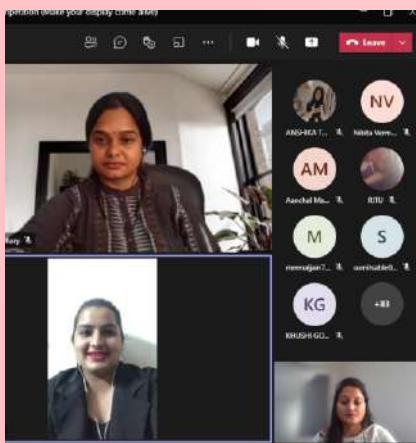
Kai po Che (ASFDT, AUMP)



Tropical Paradise (ASFDT, AUMP)



**Christmas
(Renaissance University)**



**Egyptian Era
(Renaissance University)**



**Regent of Feral Duft
(DKTES, Ichalkaranji)**



**Athena Era
(Renaissance University)**



**Megha
(JD Institute, Gwalior)**

COLART

The Visual Merchandising Competition
(Make your display come alive)



Go-Green



Tie & Dye



Block-printing

Smocking



Paint-your-skills



Photography



Draping Techniques



Jal Shakti Abhiyan



Awards



Teachers Excellence Award-2022 to **Ms. Twinkle Rastogi**



Belleza the Fashion Dazzle-2021 Award to **Harshita Chhabra**



Academic Excellence Award-2020 to **Disha Bhadouria**



Academic Excellence Award-2022 to **Varuna Rajput**

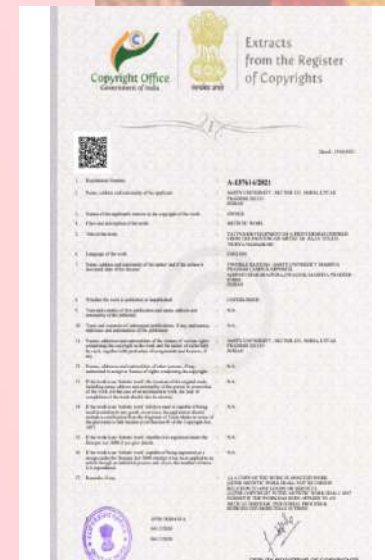
Research & Publications



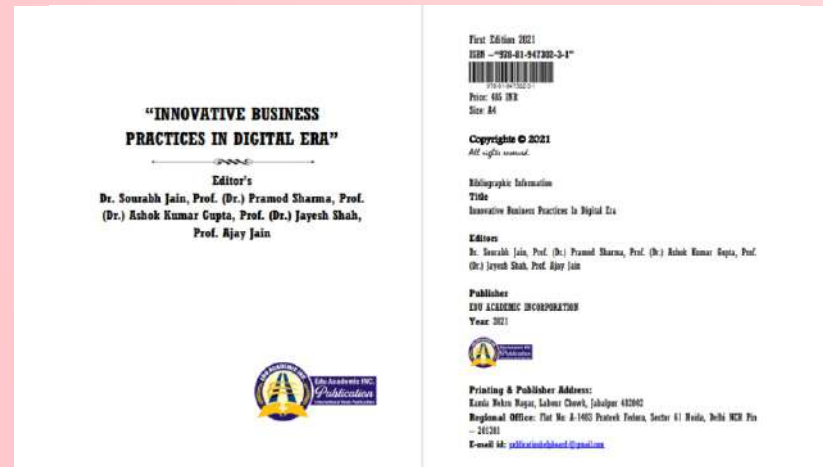
**Book Chapter by Ms. Shweta Singh,
Faculty of ASFDT**



**Research Paper by Ms. Shweta Singh
& Ms. Twinkle Rastogi, Faculty of ASFDT**



**Copyright by Ms. Twinkle Rastogi,
Faculty of ASFDT**



Book Chapter by Ms. Shweta Singh, Faculty of ASFDT



It has been a brilliant experience to work and interact with both the students and faculty members of Amity Gwalior. It is heartening to see the relentless effort and unconditional support of the management creating the foundation of future of so many. I will more power and strength to the institution to impact lives.

Ms. Varija Bajaj

Entrepreneur, Member of Fashion Design Council of India



The webinar organized by Amity University on Fashion portfolio development was a successful event. I had poured my experience of 20 years in Fashion industry and solved the queries of students. Overall interaction with students was a good experience. I feel that such initiative taken by Amity University would prove to be really beneficial to the student fraternity during the current situation of pandemic.

Dr. Kappil Kishor

Founder & Chairman, Vaatsaalyaa Charitable Trust for Education



Amity offers you the best professors and resources to accelerate your advancement as well as possibilities for students to work in real settings. I had a wonderful experience of shaping creative brains into industry ready professional at Amity University, Gwalior, MP.

Prof. Dr. Shruti Tiwari

Professor in Design, Parul University



I feel honored to work with such professionals and positive people at Amity University Gwalior. Integrity is a very important value to me and I feel right at home amongst the staff at Amity School of Fashion Design and Technology. They always ensure to work together as a team establishing trust, respect and dignity for all.

Mr. Rinku Jain

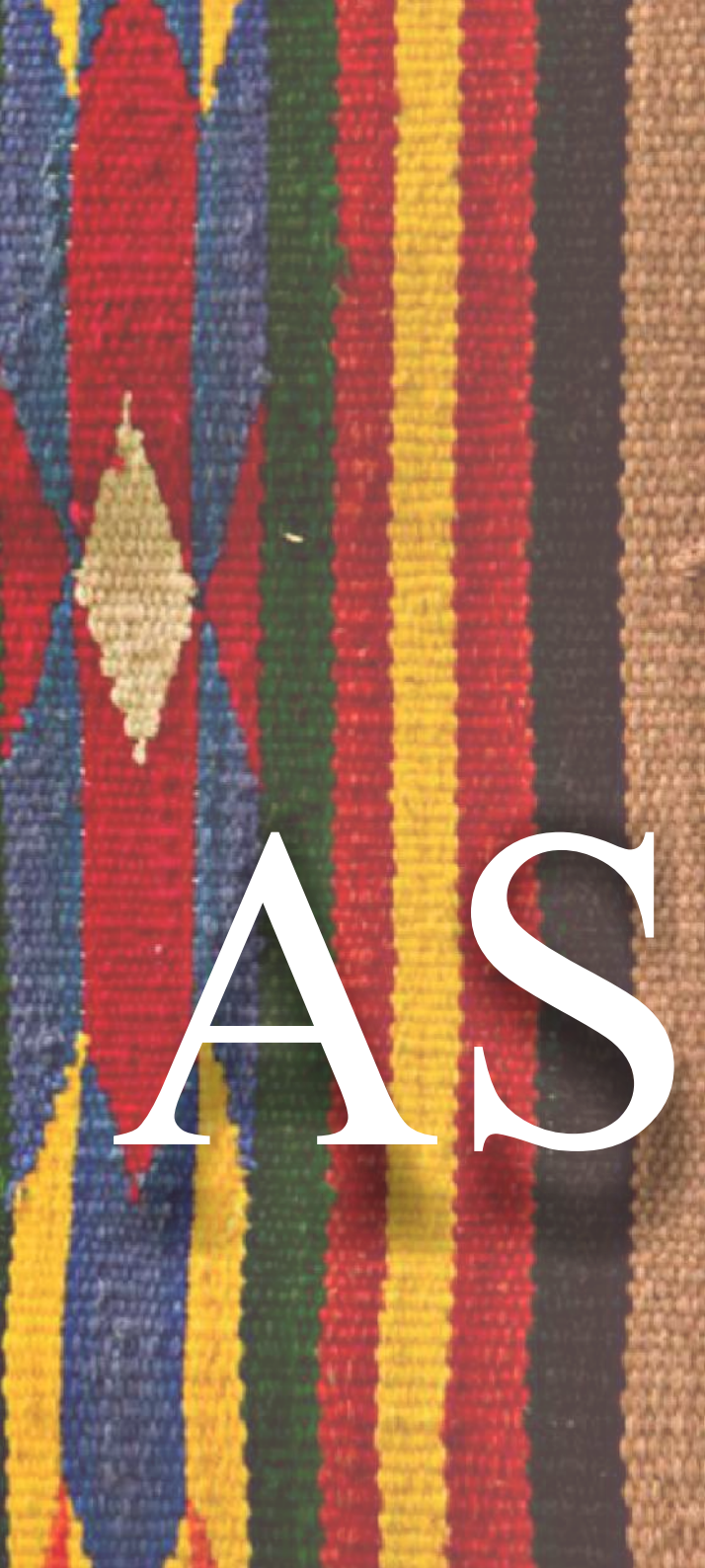
Founder & Director Aamantran (Ethnic Clothing Brand)



Amity School of Fashion Design and Technology has enriched my soul as an industry expert. I am glad to share my professional knowledge with academics and enlighten young minds. ASFDT vision is to touch each & every aspect of the fashion industry creating well-crafted curricula, thereby reinforcing a new dimension to fashion academics and thus aiming at empowering the best education.

Mr. Madhur Kakwani

Marketing Head (SAANCH- The MultiDesigner Studio)



ASEDT



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